

Guidelines for supplying artwork to displayunlimited.co.uk

Important

- Please list all corporate colours where a colour match is necessary. All spot colours & tints must be expressed as Pantone references and matched to a pantone colour bridge book. Unless you specify a colour match (e.g. pantone reference) or provide a hard copy colour match we cannot guarantee colour production.
- All artwork must be presented as CMYK. All images must be converted to CMYK.
- All fonts must be converted to outlines or embedded within the pdf.
- Please note we do not proof artwork, please ensure you check the size of the product(s) you have ordered before you supply your artwork.

Formats

PDFs

We require a CMYK press-ready PDF created with Acrobat Distiller. PDFs created through Quark or InDesign can be used but can sometimes prove problematic.

We DO NOT accept

Microsoft Word, Powerpoint, Pagemaker, Coral Draw or any other artwork formats which aren't specified above. Where possible please convert to a pdf. Any time spent converting supplied files into a format we can use or changes to artwork supplied at an incorrect size will be chargeable and costs will be advised before any work is carried out.

Artwork sizes & setup

- All artwork should be supplied with a minimum 5mm bleed on all edges where required.
- General size for digital output is 25% or quarter the finished size. E.g. a bannerstand at a finished size of 800x2350mm can be supplied at 200x587.5mm. Please ensure all rasterised images are 300dpi at 25% before you create your pdfs.
- Fully vectorised artwork can be output from any size.
- Please check the size of the product(s) you have ordered before you supply your artwork.



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